

SONESTA Simply Suites



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Because everyone deserves to feel the benefits of "simple" without all the effort it takes when you're staying an extended period of time. Sonesta Simply Suites is here to help you make each moment away from home a little bit easier each time – no matter the duration. The challenges? Uncertainty? Distance from family? They all disappear when you feel that sense that "worry-free" is an always on amenity. Everything You Need. At Ease. Inviting.

**#1 in the J.D. POWER 2022
Guest Satisfaction Index**

KEY ATTRIBUTES OF TOP PERFORMING HOTELS

- Hotels with 110 to 150 rooms
- Strong property sales focus on local/backyard accounts that drive higher share of extended stay occupancy
- Global and local sales driving corporate group and project business from Tech, Medical, Construction and Training

MARKETPLACE

TARGET MARKETS: Suburban and airport locations

SEGMENT: Midscale

PROPERTY SIZE: 110 - 150 keys

COMPETITIVE SET:

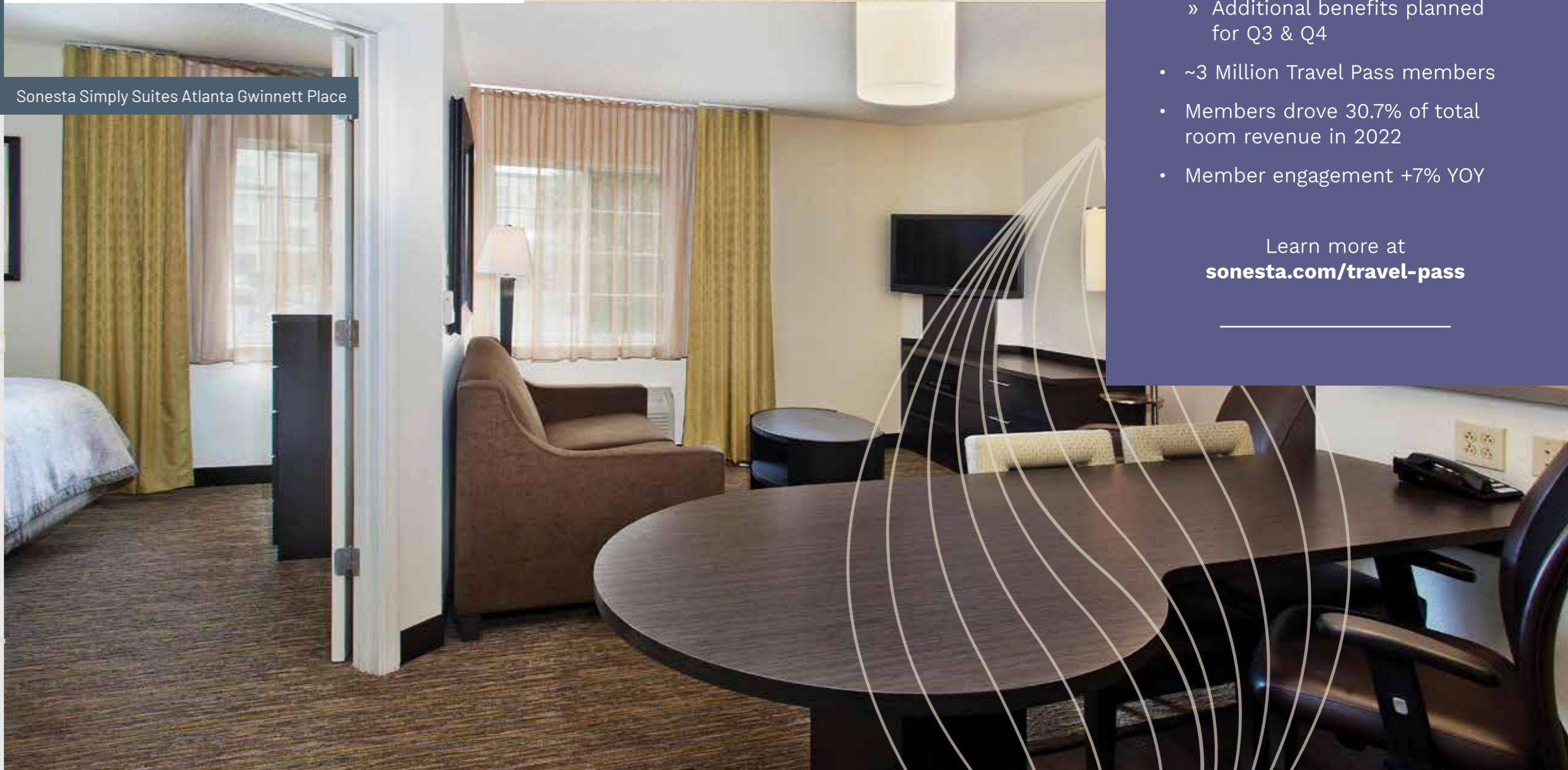
- Candlewood® Suites
- Extended Stay America®
- Hawthorn® Suites by Wyndham
- MainStay®
- SpringHill Suites® by Marriott®
- TownePlace Suites® by Marriott®

TRAVEL
PASS
SONESTA

Here Today.
Roam Tomorrow.

- Program relaunch in Q2 2023 with enhanced benefits and programming for members
 - » Additional benefits planned for Q3 & Q4
- ~3 Million Travel Pass members
- Members drove 30.7% of total room revenue in 2022
- Member engagement +7% YOY

Learn more at
sonesta.com/travel-pass



Sonesta Simply Suites Atlanta Gwinnett Place

67

MIDSCALE EXTENDED STAY
SUITE HOTELS

8,225

ROOMS

SONESTA INTERNATIONAL HOTELS

17 BRANDS | 1200+ PROPERTIES | 100,000+ ROOMS



Sonesta Simply Suites Chicago Naperville



Sonesta Simply Suites Jacksonville



Sonesta Simply Suites Nanuet



Sonesta Simply Suites Albuquerque



Sonesta Simply Suites Huntsville



Sonesta Simply Suites Irvine Spectrum



Sonesta Simply Suites Dallas Galleria

SONESTA FRANCHISE & DEVELOPMENT TEAM

Call us at 866.437.4878 • Email us at development@sonesta.com • Learn More at franchise.sonesta.com



This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document in compliance with applicable law. Franchises are offered in the U.S. through Sonesta RL Hotels Franchising, Inc., and in Canada through Sonesta RL Hotels Canada Franchising, Inc. MN#F-7030, 400 Centre Street, Newton, Massachusetts, 02458.

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